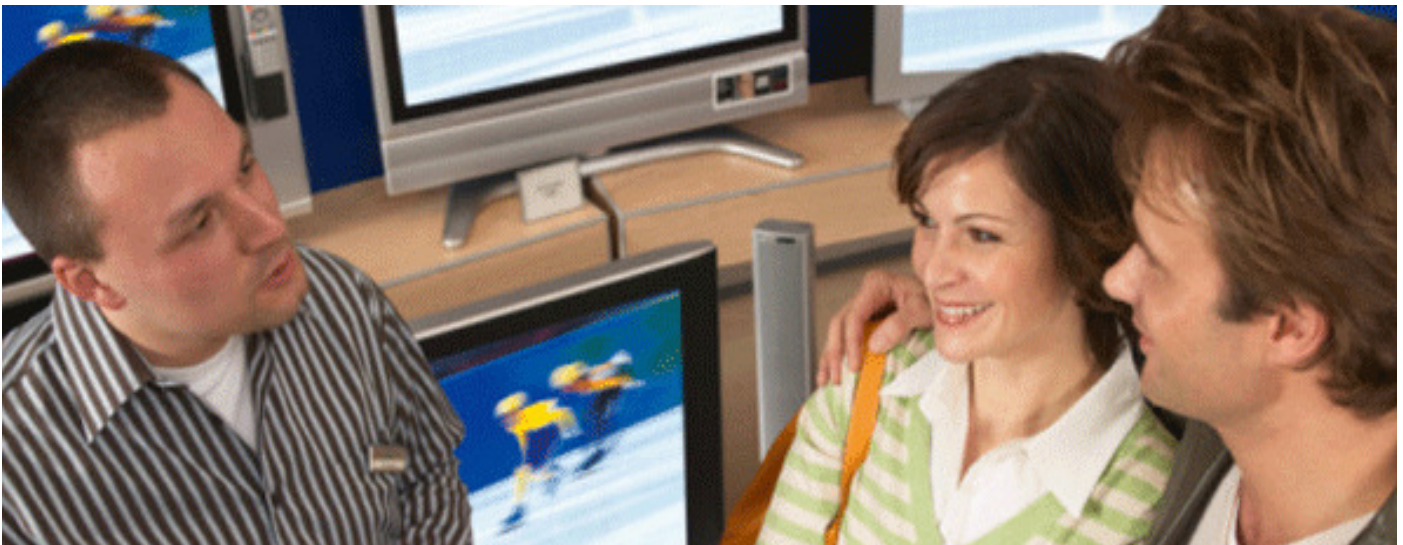


Call 1300 690 227

ActiveMoney



Activate your business

Total Consumer Purchase Solutions

Have you noticed how hard it is to get a client to pay \$7,000.00 even when you have discounted the price. wouldn't it be easier to sell the goods for just \$42.00 per week.

In the current environment your customers need a payment alternative. Our research demonstrates that:

- **Up to 71.% of buyers cannot make a purchase over \$2,000 without using some form of credit**
- **Up to 61.5% of customers surveyed would prefer a full purchase price with payment over time, rather than a 30% discount with cash upfront**

What this means is **"Stop Discounting"** and then **"Provide"** the solution your client actually needs.

The solution is NOT consumer leasing. Customers are aware of the high cost of this form of finance, the contractual traps and turn away on signing, or blame you when realized later.

Let's assume you will shop around. Here are the facts of our personal finance program. We will:

- **We lend from \$2,000.00 for any reason. Including purchase, delivery, transportation, installation, trade costs, on sales, up sales, cross sales, warranties and insurances**
- **Terms of 60 months with no early repayment fees**
- **Interest rates from 12.50%, Unsecured. No claw back to you as the merchant**
- **No merchant fees. Save your profit margins by up to 15.00%**
- **Most importantly, after submitting an application we complete the purchase with the customer directly**

- **Finance approved, contracted and paid to you within 72 hours - Prior to delivery or commencement of work to guaranteeing your income**
- **We allow bulk or package purchases of multiple items**

You must cater and allow for your customers changing needs and Active Money can assist you to do this. You will find that although not every customer will be interested in finance, simply offering the choice is important.

A client who does not require finance will not be put off by our discreet advertising and won't finance won't care. But those who do will notice the posters and swing tickets and ask, leading to further discussion instead of them simply leaving your store.

Amount	Payment P.W.	Amount	Payment P.W.
\$ 2,500.00	\$ 17.51	\$ 12,000.00	\$ 76.48
\$ 4,000.00	\$ 29.04	\$ 15,000.00	\$ 93.87
\$ 5,000.00	\$ 35.02	\$ 17,500.00	\$ 108.36
\$ 7,500.00	\$ 50.10	\$ 20,000.00	\$ 125.75
\$ 10,000.00	\$ 64.88	\$ 25,000.00	\$ 151.84

Importantly, our pricing indicates the true cost of ownership ensuring the customer has no hidden surprises. Even if you used us just once a month, that is an extra sale.

Try our program for 28 days free of charge or commitment. Let us prove to you how simple **ACTIVE MONEY** can be and increase your sales and profit margins today.

To discuss your total finance solutions further please contact us: